

# charles “zan” christensen

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[www.rabunda.com](http://www.rabunda.com)

## EMPLOYMENT

### T-Mobile (2004-Present)

**Digital Manager** for retail marketing efforts. Integration of PHP, MySQL, HTML, XML and Applescript is leveraged to meet challenges such as text and image asset management, template-driven self-serve layout solutions, timekeeping of contractors, status reports, archiving and indexing, and project review and approvals. My focus has been on merging information and asset pools and dynamically repurposing them as needed, ensuring accuracy, high quality and fast turnarounds. Productivity dramatically increased and budget savings were very significant as project traffic flow was converted to digital and processes were authored, tested and implemented to allow team to focus on creative work, not tedious projects, bookkeeping and organization.

### Freelance (2000-2004)

Computer and technical services ranging from dynamic, database-driven web development to in-house network and computer technical support for businesses and individuals. Windows 98, ME, 2000 and XP and Macintosh platforms. Recent projects include: [prismcomics.org](http://prismcomics.org), [telltrinity.com](http://telltrinity.com), [comicsutopia.com](http://comicsutopia.com), [peteandpaul.net](http://peteandpaul.net), and [verbatimverboten.com](http://verbatimverboten.com).

### Robinson & Maites (1999-2000)

**Digital Artist, Webmaster and MIS Administrator** for a Chicago-based marketing firm. Duties include Mac & PC network and technical support, streamlining and automating workflow through Applescript and CGI implementation, translating print media for website posting, as well as assisting on print production.

### Better World Advertising (1998)

**Senior Designer** for production for progressive advertising/marketing firm based in San Francisco, specializing in AIDS outreach and nonprofit causes. Projects included designing posters, booklets, and print ads; website maintenance; creation of PDF and other electronic media for submission to clients; creating and mounting proofs for review.

### NewCity Communications, Inc. (1996-1997)

**Senior Designer** for weekly alternative newspaper. Duties included: laying out columns; designing ads and promotional materials; assisting with website; assigning interior illustration and cover artwork; designing and laying out color cover; handling service bureau and printer issues. Drastically reduced work hours through interdepartmental cooperation and introduction of new methods and software solutions. Collaborated on redesign of special issues and sections with Segura, Inc., simplifying execution of complex elements and creating templates for weekly use.

## NON-PROFIT

### Prism Comics (2003-Present)

**Founding President** of 501(c)3 nonprofit organization promoting lesbian, gay, bisexual and transgender comics artists. In just a few years, Prism has managed to grow its program services budget to over \$10,000 a year in an extremely niche market and with an all-volunteer team.

### Great Beast Theater (1997-2002)

**Founding member** of Chicago theatre company. Appeared in stage productions and served as primary marketing development contact.

## EDUCATION

### The School of the Art Institute of Chicago (1991-1995)

Bachelor's degree program in fine art with a concentration in desktop publishing and video. Comprehensive arts education with courses in a diverse range of fields including photography, offset printing/book design, digital sound, video and film.

## SKILLS

### Scripting & Web Development

I utilize MySQL and PHP, Javascript and CGI/Perl in my sites to include dynamic content and make interfaces easily updatable. I have a special focus on information and media management and cross-platform and browser compatibility in my website work, striving to come up with cleaner solutions to welcome and empower every visitor.

### Software

I'm also fluent in a wide range of software titles for the PC and Macintosh including Adobe Photoshop, Quark XPress, Indesign, Acrobat, Adobe Illustrator, and the Microsoft Office suite.